



The GetMyFirstJob Ambassador Network



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## What is the GetMyFirstJob Ambassador Network

The GetMyFirstJob Ambassador Network is a group of apprentices, former apprentices and graduates who volunteer to share their experiences throughout the first steps of their career journey.

The aim of the network is to inspire young people and tell them about the variety of opportunities that are available to them after school, college, university, or further on in life.

- As our network grows, we really want you to be involved in our growth plans this is a network for young people and we want young people to be at the
- forefront! Whether that's leading groups of other ambassadors during events to improve your leadership skills, helping us devise engagement initiatives and socials with our
- ambassadors or mentoring young people.











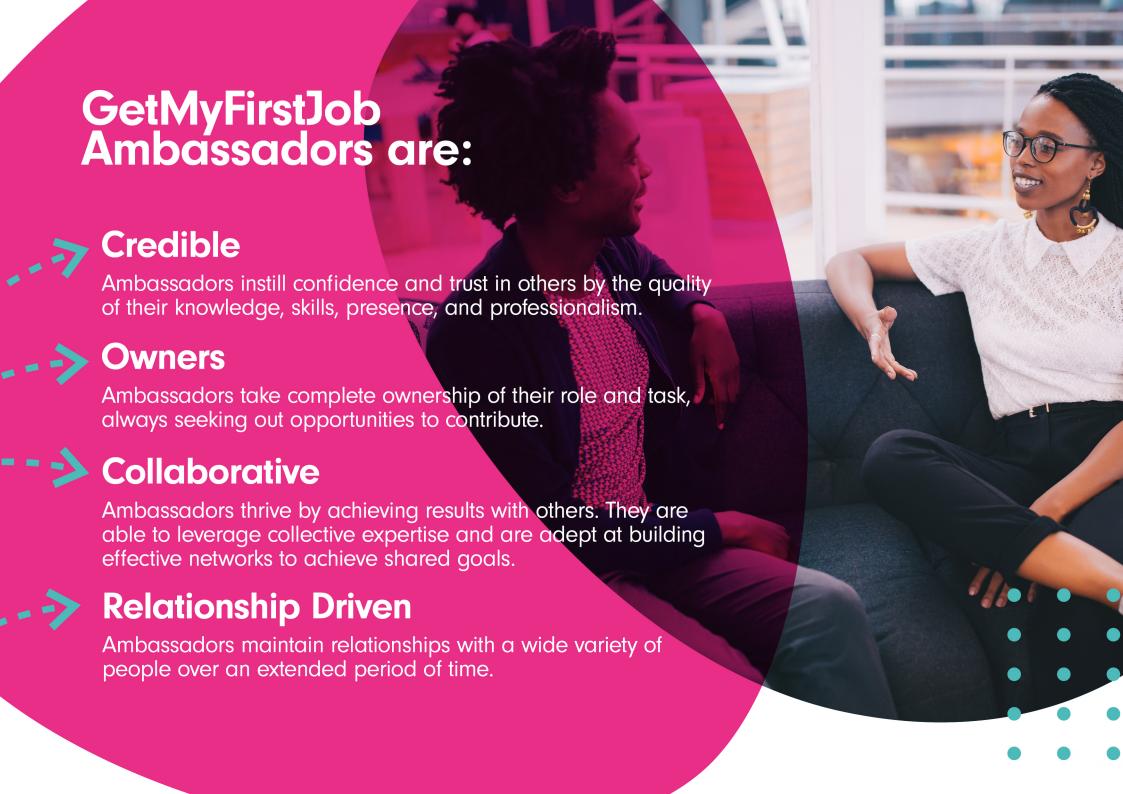












## What do GetMyFirstJob Ambassadors do?

GetMyFirstJob Ambassadors make a valuable contribution to the reputation of apprenticeships and graduate schemes by raising the aspirations of young people to help them make informed decisions about their future. Our ambassadors represent not only their own journey, employer and training provider but be an advocate for all the opportunities on the GetMyFirstJob website.

We know that apprenticeships and graduate schemes can be hard work, and that at times, you might not be able to contribute as much as others. That's why the activity you can get involved in is flexible, so it fits around your work/life balance. We would love for every ambassador to commit to sharing their story and contributing wherever possible, but the rest is up to you.

	Required	Optional
Share story on GetMyFirstJob website		
Record a video to share on your GetMyFirstJob Ambassador Profile		
Attend monthly ambassador meetings, wherever possible		
Share insights to enhance and improve the network		
Share information and news with the network		
Share your story and updates on social media		
Become a mentor for young people, using our dedicated ambassador chat platform		
Become an active member of our private group		
Help grow GetMyFirstJob Ambassador Network		
Create content for GetMyFirstJob events and social media		
Get involved in a podcast episode or write a blog which will be hosted on the GMFJ site		
Take part in insight events and roundtables		
Attend additional meetings, events, calls		



### What's in it for the ambassadors?

Meet and network with like-minded individuals outside of your own organisations

Learn skills to help you excel in your career

Mentor young people to help them find apprenticeship or graduate opportunities and start exciting careers

A platform to advocate for apprenticeships, graduate schemes and other early careers opportunities

Additional activity to add to your CV



#### The Ambassador Alumni Network -How can former apprentices and graduates get involved?

Your apprenticeship or graduate scheme is over, what happens next?

If you've already completed your apprenticeship or graduate scheme (or if you're coming to the end and thinking about the future), you can still be part of the network as an Ambassador Alumni.

This means that you can still get involved in all the activities and have your story on the site, but also gives you the opportunity to support other ambassadors on the network. Especially when it comes to the end of their apprenticeship or graduate scheme and they need some guidance on the transition into their next role.

# What's in it for employers and training providers?

- Encourage prospective candidates to ask questions on LinkedIn to facilitate networking, best practise and top tips
- Input towards our communications via social media channels to support key messages and campaigns (e.g. National Apprenticeship Week).
- Get unbiased feedback from current apprentices or graduates to help us deliver you a better service.
- Additional PR opportunities through our network and exposure alongside FTSE250 companies

- Have access to GetMyFirstJob recorded content for use in own promotional material.
- Ambassadors will also naturally be advocates for their employer and training provider, spotlighting their experience and encouraging future applicants.
- Ambassadors will be exposed to experiences and areas they may not gain through their apprenticeship or graduate scheme alone, such as networking and mentoring which will help them in their end-point assessment.



